

RACKET & STRINGS

Manufacturer's IDs

WRISTBAND, FACE COVERING

1 manufacturer's ID of **4 in²/26 cm²** on face covering and each wristband

SHORTS, TRACKSUIT BOTTOMS

2 manufacturer's IDs of **2 in²/13 cm²** placed on front or back

OR

2 manufacturer's IDs of **4 in²/26 cm²** placed as one on the front and one on the back

Compression shorts
(In addition to the IDs on the shorts)

2 manufacturer's IDs of **2 in²/13 cm²**

OR

1 manufacturer's ID of **4 in²/26 cm²**

SHOES

Manufacturer's ID on each shoe

HAT, HEADBAND

1 manufacturer's ID of **4 in² /26 cm**

+

1 commercial ID of **4 in²/26 cm** - must be located on the side and worn so that it is positioned on the side of the head

SOCKS

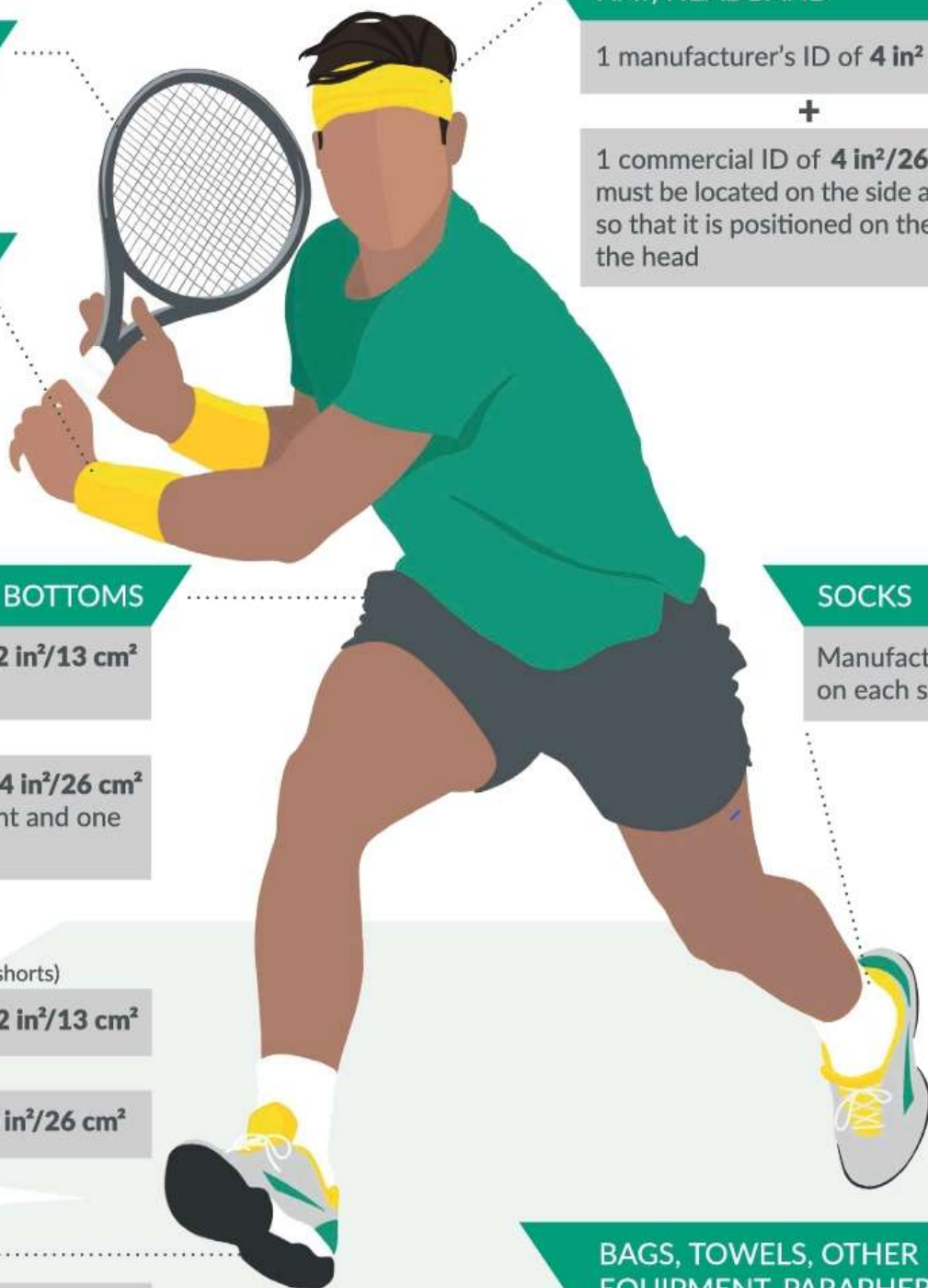
Manufacturer's ID on each sock

BAGS, TOWELS, OTHER EQUIPMENT, PARAPHERNALIA

Manufacturer's IDs

+

2 commercial IDs of **6 in²/39 cm²** on **one** bag



Sleeves

2 positions individually measuring **6 in²/39 cm²** for commercial **AND/OR** manufacturer's IDs on each sleeve.

*max. of 2 IDs within each **6 in²/39 cm²** position

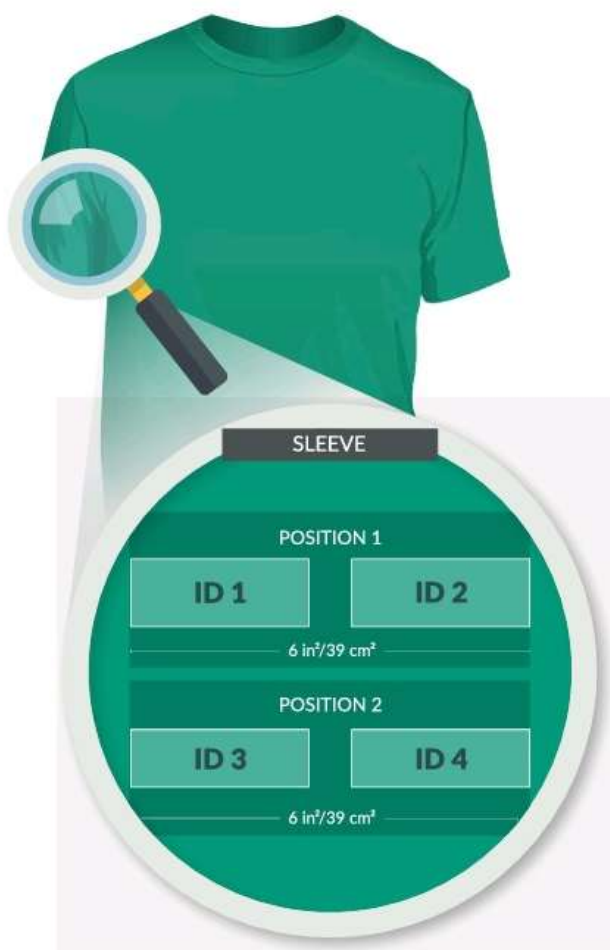
Compression sleeves

(In addition to the IDs on the sleeves)

2 manufacturer's IDs of **2 in²/13 cm²**

OR

1 manufacturer's ID of **4 in²/26 cm²**



SHIRTS, SWEATER, JACKET

Front, Back and Collar

2 logos of **6 in²/39 cm²** for commercial **AND/OR** manufacturer's IDs

If no more than 1 ID is placed on the front or collar of the shirt



Then 1 manufacturer's ID of **4 in²/26 cm²** may be placed on the back of the shirt.

Other

Manufacturer's ID without any writing may be placed once or repeatedly within an area not to exceed **12 in²/77.5 cm²** in one of the locations:

- each of the shirt sleeves (if manufacturer ID is not on the sleeves)
- outer seams (sides of torso) of the shirt

A **Position** is an area on players clothing within which identification(s) may be placed.

An **Identification (ID)** is a logo of the brand which may contain writing unless stated otherwise. Identifications may be either manufacturer or commercial (non-manufacturer).

On the sleeves only - maximum of two identifications are allowed within one position; a combination of a commercial and a manufacturer identification can be placed within one position.



WTA Player's Dress & Equipment Logo Woman 2024

Bags

- Standard manufacturer identifications on each item.
- Two (2) commercial identifications on one (1) bag. Neither of which may exceed six (6) sq.in (39 sq. cm).

Towel & Other Equipment

- Standard manufacturer identifications on each item.

Other:

A player's name and/or a number may be placed on the back of a shirt with WTA approval.

Skirt, Short, or Pant

Option 1: Two (2) manufacturer identifications on front or back. Neither of which may exceed two (2) sq. in (13 sq. cm).

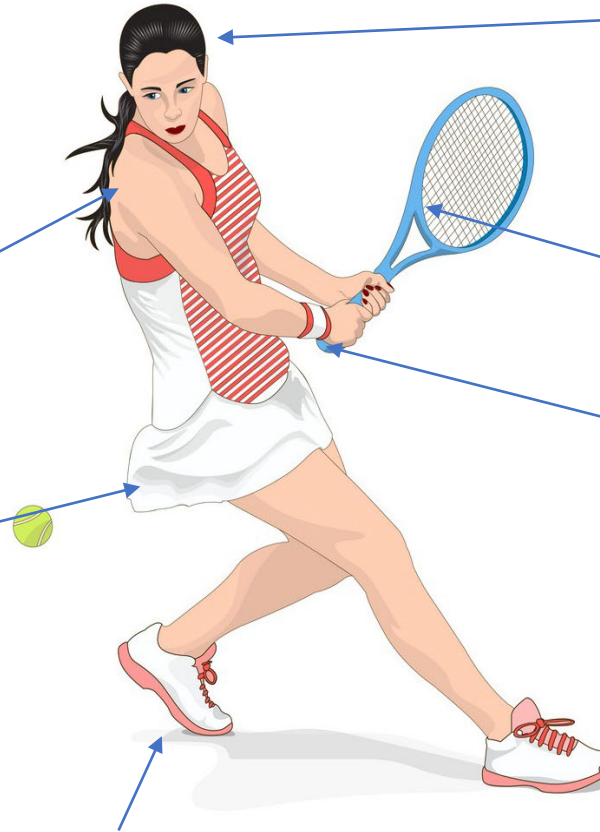
Option 2: One (1) manufacturer identification, which may not exceed four (4) sq. in (26 sq. cm), on front and One (1) manufacturer identification, which may not exceed four (4) square inches (26 sq. cm) on back.

Leggings or compression shorts

May be worn without a skirt, dress, or shorts. They must be mid-thigh length at minimum and comply with the manufacturer identification restrictions for skirts, shorts, or Pants.

Shoes & Socks

Standard manufacturer identifications on each shoe and sock.



Headgear (Cap, Visor, Headband, Bandana, Hijab)

- One (1) commercial identification over the ear on the side of the headwear. Plus
- One (1) manufacturer identification may not exceed four (4) square in (26 square cm). Both may contain writing.

Racket & Strings

Standard manufacturer identifications on racquet and/or strings.

Wristband

One (1) manufacturer identification may not exceed four (4) sq. in / 26 sq. cm.

Tennis undergarments

for compression sleeves, and for leggings or compression shorts worn under a skirt, dress, or shorts, For sports bra under the shirt.

- Two (2) manufacturer identifications. May not exceed two (2) sq. in (13 sq. cm) OR
- One (1) manufacturer identification. May not exceed four (4) sq. in (26 sq. cm)

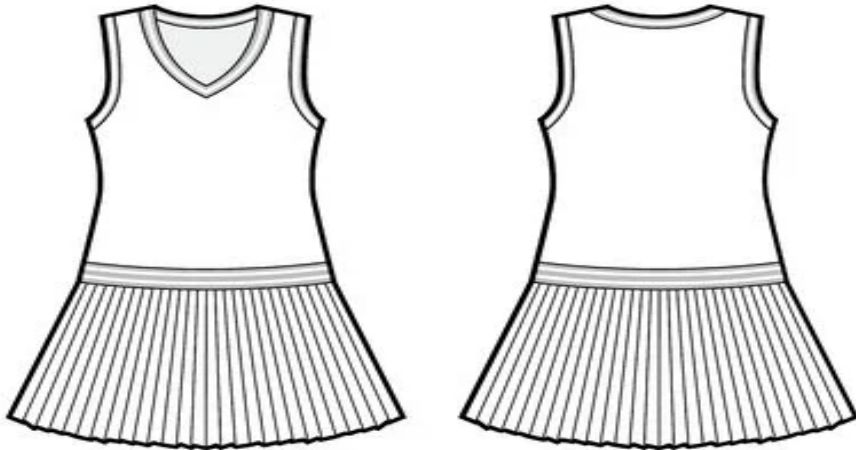
may be visible in addition to the manufacturer identifications allowed on the applicable piece of clothing under which the undergarment is worn.

*'Manufacturer' means the entity distributes, or offer for sale, clothing, strings, shoes and tennis racquets, . The condition is that the brand produces and commercializes clothing with their sole brand.



On each sleeve

- Two (2) positions, each not exceeding six (6) square inches (39 sq. cm), are available on each sleeve for commercial or manufacturer identification.
- A maximum of two (2) identifications may be placed in each position.
- If one (1) manufacturer ID of 12 sq.in (78 sq.cm) (without name or writing) placed once or repeatedly on a sleeve, then it is not in addition to the allowed 2 positions on the sleeves, but it will replace one of them. In that case the player will still have 1 position available which can be divided into 2 identifications.



Dress: A dress is treated as a combination of a skirt and a shirt, divided at the waist.

- Must comply with the rules for shirts, sweaters, and jackets.
- Must comply with the rules for skirt, short, and pants.

Drink Container: One (1) manufacturer identification, not to exceed 4 sq. in (26 sq.cm)



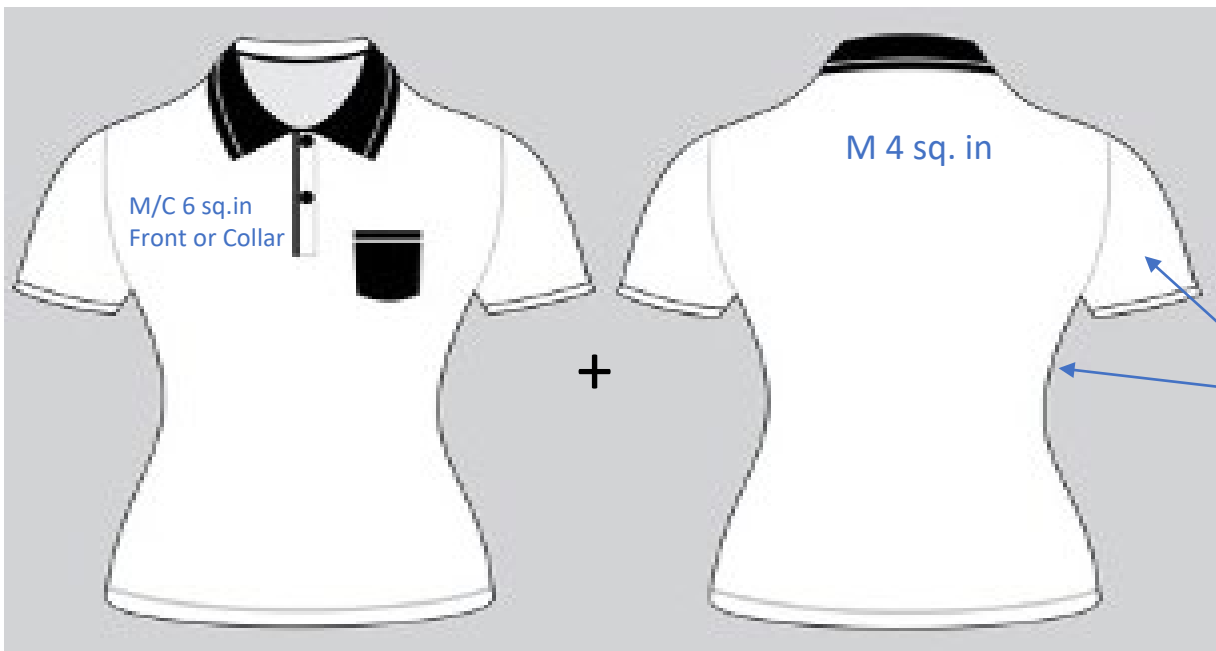
- Provided that the container manufacturer is
 - Not a drink manufacturer, or
 - Is also a drink manufacturer and
 - Is the official drink sponsor of the tournament, or
 - Is not in the same beverage category as the advertised drink sponsor of the tournament.



Front

OR

Back



Front

Back

Shirt, Sweater and Jacket

Front, collar and back:

Option 1

Front or collar: 2 x identification (manufacturer or commercial) a maximum of 6 sq. in (39 sq. cm) may contain writing.

Option 2

Front or collar: 1 x identification (manufacturer or commercial) a maximum of 6 sq. in (39 sq. cm) Plus

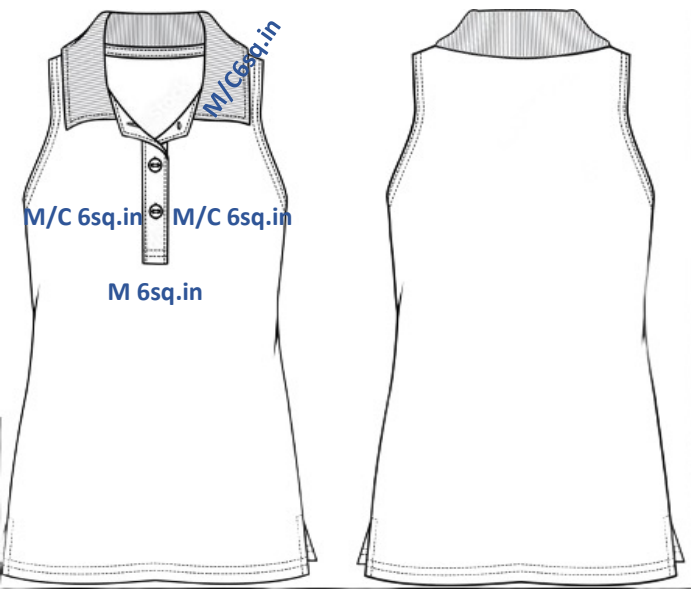
Back: 1 x manufacturer identification a maximum of 4 sq. in (26 sq. cm)

Other manufacturer identification:

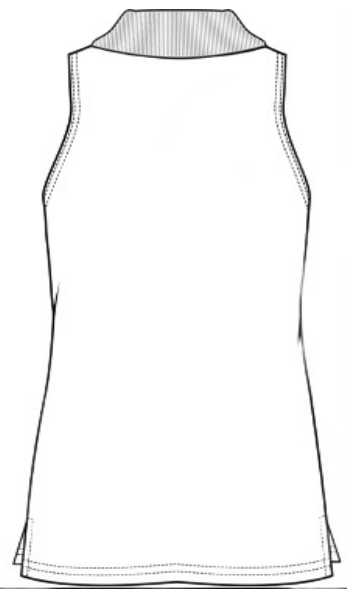
1 x manufacturer identification without manufacturer's name or writing may be placed once or repeatedly within an area not to exceed 12 sq.in (78 sq. cm) in ONE of the following

locations:

- On each sleeve (Only if no other Manufacturer ID on the sleeve) the player would still have 1 of the 2 positions of 6sq.in on each sleeve which may contain a manufacturer or a commercial ID (1 of up to 6sq.in, or split in 2 identifications) OR
- On the outer seams (side of the torso)

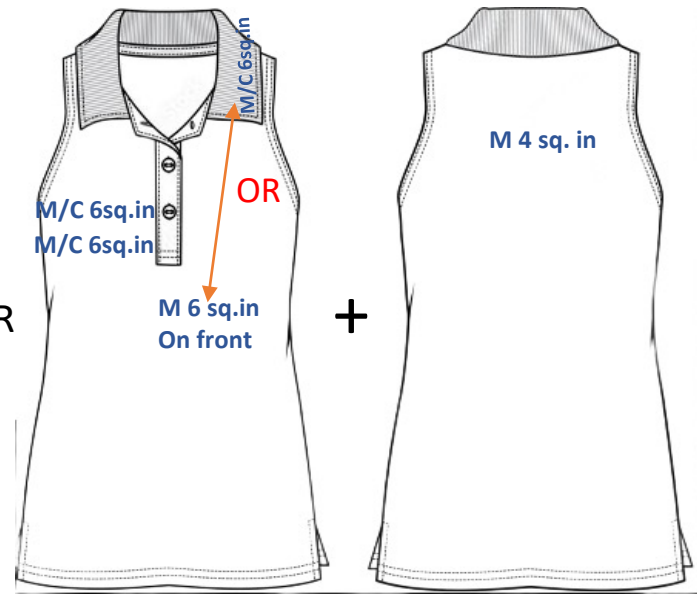


Front



Back

OR



Front

Back

Sleeveless shirt with collar

Option 1

Front or collar: Up to 4 x identifications (manufacturer or commercial) a maximum of 6 sq. in (39 sq. cm) provided that no more than 3 IDs on the front and no more than 2 commercial IDs on the front.

Option 2

Front or collar: 3 x identifications (manufacturer or commercial) a maximum of 6 sq. in (39 sq. cm) and no more than 2 commercial IDs on the front.

Plus

Back: 1 x manufacturer identification maximum 4 sq. in (26 sq. cm)

Other manufacturer identification:

1 x manufacturer identification without manufacturer's name or writing may be placed once or repeatedly within an area not to exceed 12 sq.in (78 sq.cm) on the outer seams (side of the torso).

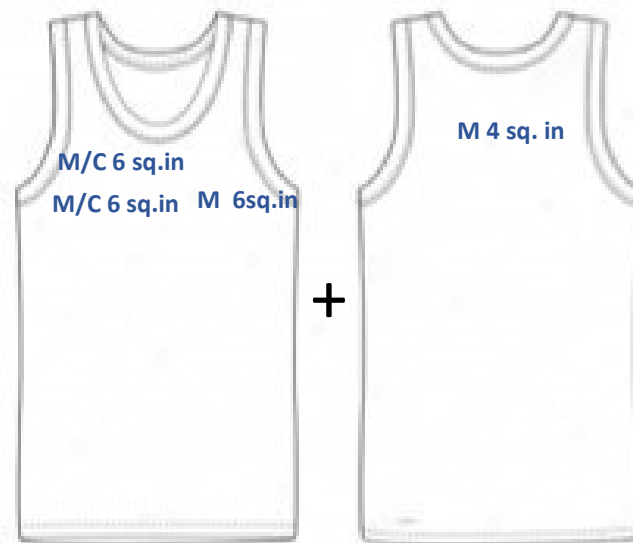


Front



Back

OR



Front

Back

Sleeveless shirt without collar

Option 1

Front or collar: Up to 3 x identifications (manufacturer or commercial) a maximum of 6 sq. in (39 sq. cm) provided that no more than 3 IDs on the front and no more than 2 commercial IDs on the front.

Option 2

Front or collar: 3 x identifications (manufacturer or commercial) a maximum of 6 sq. in (39 sq. cm) and no more than 2 commercial IDs on the front.

Plus

Back: 1 x manufacturer identification a maximum of 4 sq. in (26 sq. cm)

Other manufacturer identification:

1 x manufacturer identification without manufacturer's name or writing may be placed once or repeatedly within an area not to exceed 12 sq.in (78 sq.cm) on the outer seams (side of the torso).